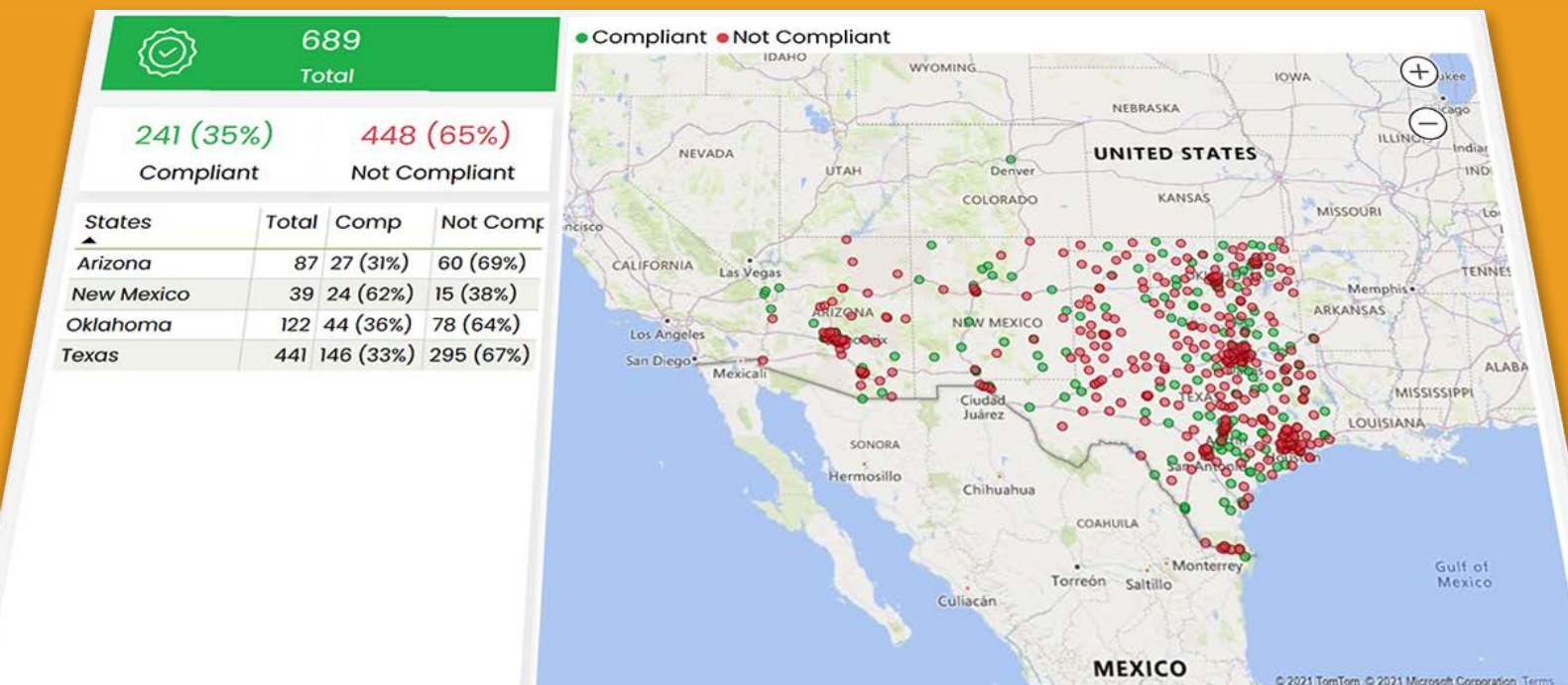




# CMS Hospital Price Transparency 2021:

## Analysis of Southwest Region of the United States




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# Southwest Region

The Centers for Medicare & Medicaid Services (CMS) issued a [Price Transparency Mandate](#), which requires six thousand hospitals in the US to publish their charge-master prices in a machine-readable format and 300 shoppable services in a consumer-friendly manner on their websites by **January 1, 2021**. The requirement is the first step to taking complex healthcare pricing information and making it transparent.

According to CMS, the [machine-readable file](#) should include the following:

**1** Comprehensive file with all items, services, and service packages which include:

- **Gross charges**
- **Discounted cash prices**
- **Payer-specific negotiated charges**
- **De-identified minimum negotiated charges**
- **De-identified maximum negotiated charges**

**2** A consumer-friendly display that includes the following standard charges for at least 300 'shoppable' services:

- **Discounted cash prices**  
(use gross charges if cash prices are not available)
- **Payer-specific negotiated charges,**
- **De-identified minimum negotiated charges**
- **De-identified maximum negotiated charges**

## OR Hospitals can use a patient estimator tool instead of 'shoppable' services.

We checked more than **5000 hospital websites** to find machine-readable files and patient estimator tools. We analyzed the data to see if the hospitals are compliant with the CMS requirements and simplified the pricing data into a user-friendly format so that anyone can easily understand.

We want to help hospitals that are non-compliant to become compliant using our price transparency innovative Zeatool. Our goal is to help hospitals take this big pricing data, navigate new ways to cut waste, increase revenue, and bring the antiquated healthcare system into the E-commerce age.

Once healthcare data is shoppable, consumers can know the cost of their healthcare services before receiving care. This pricing information is highly beneficial for uninsured, underinsured consumers and self-insured employers to price shop healthcare services.

## **This report provides an analysis of the Southwest region of the United States.**

How Hospitals in the Southwest region comply with CMS Price Transparency Requirements?

# Southwest Region

**689**  
Hospitals

**35%**  
Compliant

**65%**  
Non-Compliant

We analyzed 689 hospitals in the Southwest Region, found 241 (35%) compliant, and 448 (65%) are non-compliant with CMS requirements. As of March 30, 2021, the non-compliant hospitals will face a penalty of \$300/day for a total of \$11,961,600 and the penalty for each non-compliant hospital is \$25,200.

Total Hospitals	Compliant	Non Compliant	Charge Master (MR File)		Shoppable Services (MR File)		Estimator Tool	
			Available	Not Available	Available	Not Available	Available	Not Available
689	241	448	108	581	582	107	261	428

Possible Penalty (as of Today) **\$11,961,600**

**689**  
Total

**241 (35%)**  
Compliant

**448 (65%)**  
Not Compliant

States	Total	Comp	Not Comp
New Mexico	39	24 (62%)	15 (38%)
Texas	441	146 (33%)	295 (67%)
Arizona	87	27 (31%)	60 (69%)
Oklahoma	122	44 (36%)	78 (64%)



Disclaimer

# Arizona

**87**  
Hospitals

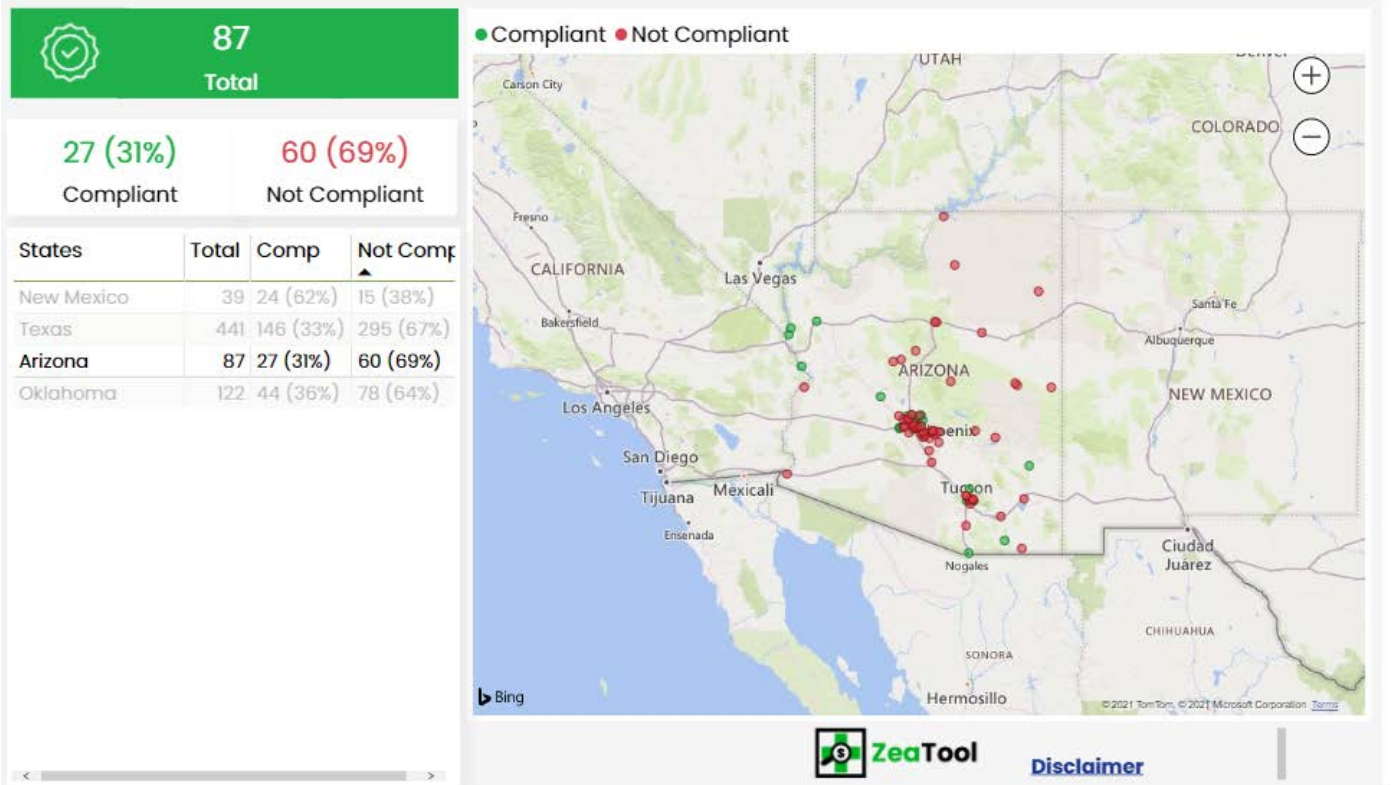
**31%**  
Compliant

**69%**  
Non-Compliant

We analyzed 87 hospitals in Arizona, found 27 (31%) hospitals compliant, and 60 (69%) hospitals are non-compliant with CMS price transparency requirements. The 60 non-compliant hospitals will face a total penalty of \$1,602,000.

Total Hospitals	Compliant	Non Compliant	Charge Master (MR File)		Shoppable Services (MR File)		Estimator Tool	
			Available	Not Available	Available	Not Available	Available	Not Available
87	27	60	11	76	70	17	30	57

Possible Penalty (as of Today) **\$1,602,000**





# New Mexico

**39**  
Hospitals

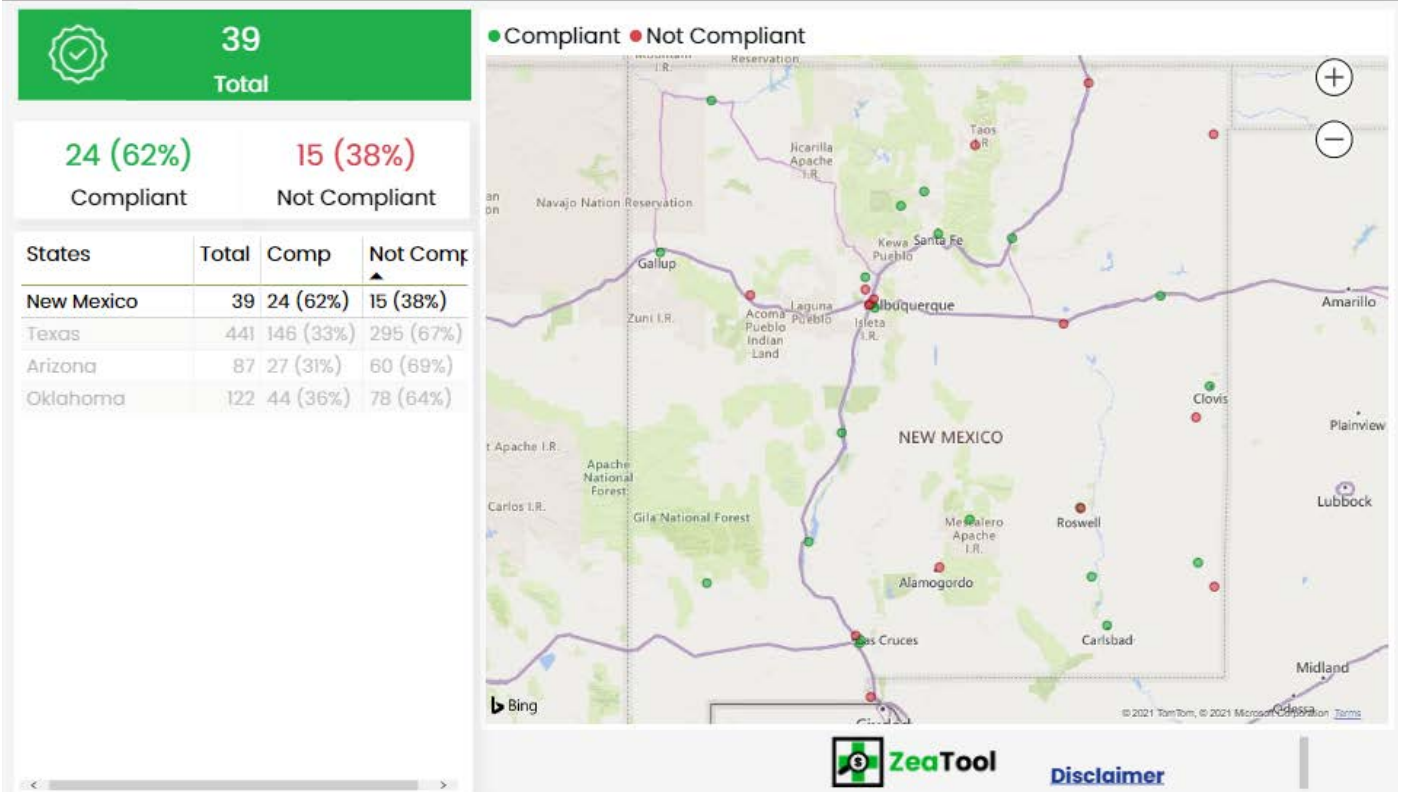
**62%**  
Compliant

**38%**  
Non-Compliant

We analyzed 39 hospitals in New Mexico, found 24 (62%) hospitals compliant, and 15 (38%) hospitals are non-compliant with CMS price transparency requirements. The 15 non-compliant hospitals will face a total penalty of \$400,500.

Total Hospitals	Compliant	Non Compliant	Charge Master (MR File)		Shoppable Services (MR File)		Estimator Tool	
			Available	Not Available	Available	Not Available	Available	Not Available
39	24	15	1	38	33	6	11	28

Possible Penalty (as of Today) **\$400,500**



# Oklahoma

**122**  
Hospitals

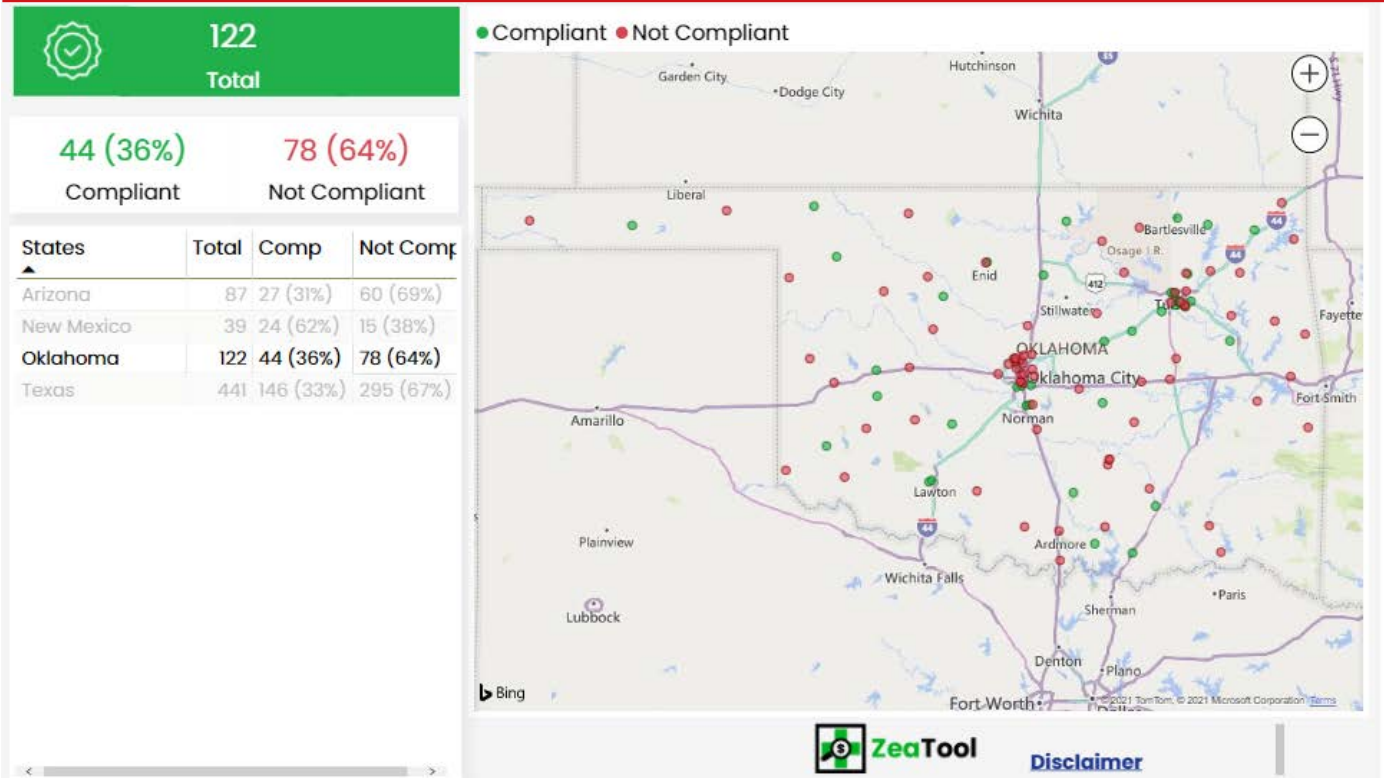
**36%**  
Compliant

**64%**  
Non-Compliant

We analyzed 122 hospitals in Oklahoma, found 44 (36%) hospitals compliant, and 78 (64%) hospitals are non-compliant with CMS price transparency requirements. The 78 non-compliant hospitals will face a total penalty of \$2,082,600.

Total Hospitals	Compliant	Non Compliant	Charge Master (MR File)		Shoppable Services (MR File)		Estimator Tool	
			Available	Not Available	Available	Not Available	Available	Not Available
122	44	78	31	91	98	24	53	69

Possible Penalty (as of Today) **\$2,082,600**



# Texas

**441**  
Hospitals

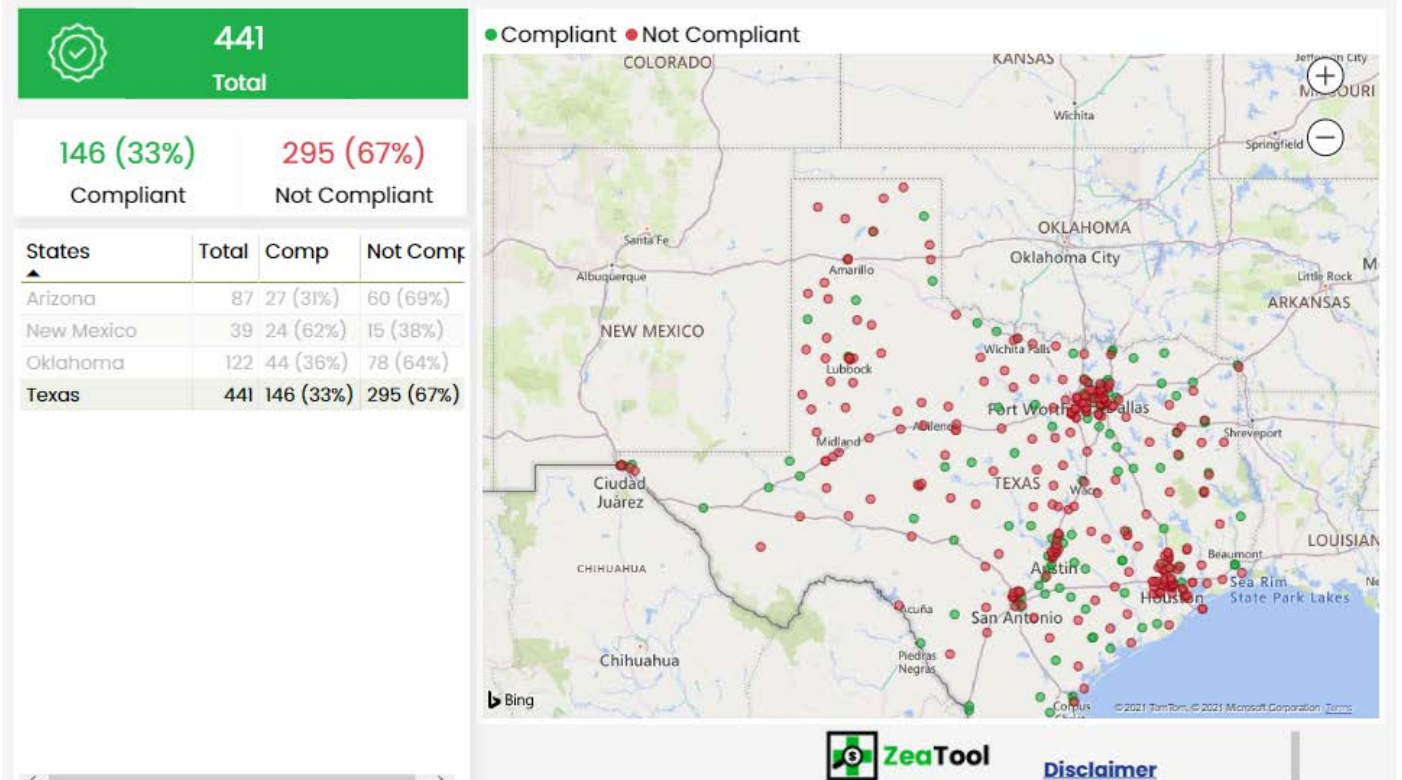
**33%**  
Compliant

**67%**  
Non-Compliant

We analyzed 441 hospitals in Texas, found 146 (33%) hospitals compliant, and 295 (67%) hospitals are non-compliant with CMS price transparency requirements. The 295 non-compliant hospitals will face a total penalty of \$7,876,500

Total Hospitals	Compliant	Non Compliant	Charge Master (MR File)		Shoppable Services (MR File)		Estimator Tool	
			Available	Not Available	Available	Not Available	Available	Not Available
441	146	295	65	376	381	60	167	274

Possible Penalty (as of Today) **\$7,876,500**





The following ten hospitals have exceeded the CMS requirements by giving Chargemaster MR file, Shoppable Services MR file, and Estimator tools.




- [Sierra Vista Hospital, New Mexico](#)
- [Mangum Regional Medical Center, Mangum, Oklahoma](#)
- [Memorial Hospital of Texas County Authority, Guymon, Oklahoma](#)
- [Wilbarger General Hospital, Vernon, TEXAS](#)
- [Baptist Beaumont Hospital, Beaumont Texas](#)
- [Yoakum Community Hospital, Yoakum, Texas](#)
- [Swisher Memorial Hospital, Tulia, Texas](#)
- [Memorial Medical Center, Port Lavaca, Texas](#)
- [Winkler County Memorial Hospital, Kermit, Texas](#)
- [Comanche County Medical Center, Comanche, Texas](#)




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